

1 **Balancing Open Science and Data Privacy in the Water Sciences**

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28 **Key Points**

- 29 ● Natural scientists have little guidance to deal with privacy concerns for open science
30 which are inherent in socio-environmental research.
- 31 ● Hydrology data with potential privacy concerns include high-resolution spatial data,
32 consumer data, and digital trace data.
- 33 ● Scientists should continue to share data openly while proactively addressing privacy
34 concerns via ethical data management and sharing.

35 **Abstract**

36 Open science practices such as publishing data and code are transforming water science by
37 enabling synthesis and enhancing reproducibility. However, as research increasingly bridges the
38 physical and social science domains (e.g., socio-hydrology), there is the potential for well-
39 meaning researchers to unintentionally violate the privacy and security of individuals or
40 communities by sharing sensitive information. Here, we identify the contexts in which privacy
41 violations are most likely to occur, such as working with high-resolution spatial data (e.g., from
42 remote sensing), consumer data (e.g., from smart meters), and/or digital trace data (e.g., from
43 social media). We also suggest practices for identifying and addressing privacy concerns at the
44 individual, institutional, and disciplinary levels. We strongly advocate that the water science
45 community continue moving toward open science and socio-environmental research and that
46 progress toward these goals be rooted in open and ethical data management.

47

48 **Emerging and intersecting trends**

49 Widespread adoption of open science practices such as sharing data via public repositories
50 advances water science by enabling new types of synthesis-based science and promoting
51 reproducibility (Gil et al., 2016; Munafò et al., 2017; Powers & Hampton, 2018). In the earth
52 sciences, this push is led by the American Geophysical Union's policy to make data and code
53 available for all papers under the Findable, Accessible, Interoperable, and Reusable (FAIR)
54 standards (Stall et al., 2017; Wilkinson et al., 2016). However, gradual adoption of open science
55 practices is converging with two other trends: (i) growth in research investigating the
56 relationships between humans and the water cycle as part of a broader movement of socio-
57 environmental research including socio-hydrology and enhanced collaboration with social
58 scientists (Flint et al., 2017; Konar et al., 2019; Sivapalan et al., 2012; Srinivasan et al., 2017;
59 Wagener et al., 2010); and (ii) exponential growth in computing power and sensor technology
60 allowing data collection and analyses with unprecedented spatial and temporal granularity. These
61 advances are essential for understanding the water cycle of the Anthropocene, and we
62 unequivocally encourage continued progress along these paths within the water science
63 community.

64 At the intersection of open science, socio-environmental research, and high-resolution data,
65 however, there is an emerging potential to violate the privacy of uninformed and/or non-
66 consenting individuals and communities (Hartter et al., 2013; Grossman et al., 2015).
67 Researchers have a responsibility to acknowledge and anticipate the risk inherent in open data
68 and accordingly minimize harm to stakeholders potentially impacted by their research. While the
69 natural inclination of many well-meaning researchers (many of the present authors included) is
70 to focus on the societal benefits of data sharing, there are also potential risks arising from
71 unintended applications of open data. These risks can magnify when researchers lack cultural
72 understanding of and sensitivity toward communities to which they do not belong. In some cases,
73 people or companies in positions of power have taken advantage of open data at the expense of
74 the intended beneficiaries of the shared data (Donovan, 2012; Gurstein, 2011; McClean, 2011).
75 For instance, the digitization of land records in Karnataka, India, was promoted as a tool to
76 democratize access to information, but instead allowed wealthy landowners with more financial
77 resources to consolidate power and capitalize on these new data (Donovan, 2012). As seen
78 through the lens of environmental justice, these concerns are particularly acute when working
79 with historically disadvantaged groups such as impoverished communities and indigenous
80 peoples (Christen, 2015; Radin, 2017; Brugge & Missaghian, 2006).

81 Though data-sharing mandates make exemptions for potentially sensitive datasets, natural
82 scientists are rarely trained in navigating ethical, privacy, and data security issues. Our primary
83 objective here is to highlight potential privacy concerns specific to hydrology at the intersection
84 of open science, socio-environmental research, and high-resolution data; and secondarily to
85 recommend practices for water science researchers interested in adopting open science
86 principles.

87 **Sensitive data**

88 Sensitive data include private or personal information as well as information that, whether in
89 isolation or combined with other datasets, can be linked to specific, non-consenting individuals
90 or communities. Researchers should be cautious when their research meets the definition of
91 “human subject research”, defined in the USA as including “a living individual about whom a
92 research investigator... obtains data through 1) intervention or interaction with the individual, or
93 2) identifiable private information” (32 C.F.R. 219.102(f)). However, the definition of “human
94 subject research” focuses on the individual subjects of research, and there may also be situations
95 where concerns arise about datasets dealing with communities, households, or other units. This
96 may include third parties who are not the specific human subjects - for example, family members
97 of study participants (Resnik & Sharp, 2006) - or broader communities even when individual
98 data are protected (Radin, 2017).

99 We highlight three general categories of data used by the water science community where
100 privacy concerns are most likely to arise: high-resolution spatial data, consumer data, and digital
101 trace data (Figure 1). We argue that harm to individuals or communities will infrequently come
102 directly from the researchers publishing studies on the data themselves but rather from third
103 parties who could use the data for profit, coercion, or regulatory action (Lagos & Polonetsky,
104 2013); analogously, poachers have used species location data from scientific papers for wildlife
105 trafficking (Lindenmayer & Scheele, 2017).

106 *High-Resolution Spatial Data*

107 High-resolution spatial data include satellite data (and derived products), outputs of hydrological
108 models, and other geospatial datasets. Geospatial data are commonly used in the hydrologic
109 sciences, and unmanned aerial vehicles (*i.e.*, drones; Kelleher et al., 2018), traffic/surveillance
110 cameras (Leitão et al., 2018; Jiang et al., 2019), and increasing access to satellite data are likely
111 to make these data less costly to collect and more widely available. Despite not meeting
112 traditional definitions of human subject research, this type of data could be sensitive at the
113 individual and community levels (Rissman et al., 2017). For example, 30% of Iowa farmers
114 surveyed felt that collecting geospatial data on private land was an invasion of privacy (Arbuckle
115 Jr., 2013).

116 At the individual level, high-resolution spatial data can be used to track or identify private
117 activities. For example, a farmer’s operations, finances, and land valuation may be inferred by
118 mapping agricultural practices such as cropping patterns, management, and productivity (Deines
119 et al., 2017, 2019; Kang et al., 2016; Seifert et al., 2018; Zipper et al., 2015, 2017). Similar
120 datasets containing information on illegal or quasi-legal activities such as marijuana cultivation
121 could be used by law enforcement agencies (Bauer et al., 2015; Butsic et al., 2017, 2018).
122 Analysis of wastewater at specific points can reveal information about the activities and health of
123 either individuals or communities via chemical tracers of illegal drugs, prescription medicine, or

124 other biomarkers (Hall et al., 2012; Choi et al., 2018). At the community level, high-resolution
125 hydrological data such as that produced by flood risk studies, for example following hurricanes
126 (Bin & Landry, 2013) or wildfire (Mueller et al., 2009), can lower property values. Similarly,
127 sharing household level water quality data may negatively impact property values or insurance
128 rates at the individual and neighborhood levels; this was a concern in Flint, Michigan following
129 the water crisis. Water infrastructure locational data can be sensitive due to the potential for
130 threats to water safety and quality (Copeland & Cody, 2007; Van Leuven, 2011). Also
131 potentially concerning are culturally or ecologically sensitive geospatial information, which can
132 lead to resource degradation and harm from ecotourism (Lindenmayer & Scheele, 2017; Lunghi
133 et al., 2019; McCoy, 2017; Vaz, 2008).

134 Given that many geospatial datasets quantify features of the land surface that could be observed
135 by someone on the ground (e.g., land cover, irrigation practices), it is challenging to draw the
136 line between properties of the landscape and private information. The notion of a ‘reasonable
137 expectation of privacy’ for people, a legal standard in the US and the EU among other regions,
138 can come into conflict with the preponderance of high-resolution spatial data, and satellite and
139 aerial image datasets may be privacy and liability risks to individuals (Craig, 2007). Some court
140 cases have ruled on issues with potential conceptual application. For example, the United States
141 of America v. Vargas (2014) decision ruled that an individual had an expectation to privacy in
142 and around the front yard of their home and thus surveillance in this area was a violation of their
143 rights. With similar types of data in a research context, there is no clear-cut answer or deciding
144 body, but legal rights and protections might still apply and the ethical implications remain.

145 *Consumer Data*

146 Potentially sensitive consumer data include household consumption of water or electricity, or
147 other variables that are of sufficient spatial or temporal resolution to be identified with and
148 provide information about an individual or household (McKenna et al., 2012). While these data
149 often have a spatial component to them, they are distinct from the previous category in that they
150 quantify resource consumption (Helveston, 2015). The potential to monetize consumer
151 information raises issues of data ownership, along with privacy.

152 Consumer data gaining traction in the water sciences are derived from “smart meters,” which are
153 electricity or water meters that can transmit data back to the utility at hourly or finer temporal
154 resolutions. Smart water meters are relatively less common than smart electricity meters
155 (Cominola et al., 2015), but are potentially valuable for understanding water use, promoting
156 conservation, and managing water supply in urban areas (Britton et al., 2013; Cardell-Oliver et
157 al., 2016). However, data provided by smart meters can also reveal household-level activity,
158 namely when residents are home and using energy or water (Cole & Stewart, 2013; Molina-
159 Markham et al., 2010; Sankar et al., 2013).

160 While water-related research is often fairly unintrusive, consumer water data can enable
161 undesired surveillance. Meter data may be used in law enforcement (Douris, 2017) and searched
162 by the police without a warrant (*Naperville Smart Meter Awareness v. City of Naperville*, 2018),
163 as for identifying illegal marijuana grow operations (US7402993B2, 2008). Some cities
164 publicize the highest water users during droughts to “name and shame” consumers into
165 conserving water resources (Glionna, 2015; Horwath, 2015), which, regardless of perceived
166 efficacy, violates personal privacy and allowable choice, and may not actually be necessary if
167 less individualized tools for shaping consumption behavior (such as pricing and information
168 campaigns) are in place.

169 *Digital Trace Data*

170 Digital trace data include deliberate online activities (e.g., social media, web browsing) as well
171 as web-enabled technologies (e.g., the ‘Internet of Things’) (Howison et al., 2011), and can be
172 divided into two groups: passively and actively contributed. Passively contributed data are
173 posted to the internet without the intent or knowledge for potential scientific use (most social
174 media data), while actively contributed data are contributed to a specific project (most crowd-
175 sourced citizen science research). Both types of data have been used for hydrologic research.
176 Examples of passively contributed studies include generating long-term water level records from
177 YouTube videos (Michelsen et al., 2016), estimating snowpack from public web images
178 (Giuliani et al., 2016), and reconstructing crop planting dates from Twitter postings (Zipper,
179 2018). Examples of actively contributed studies include citizen science projects focused on
180 streamflow monitoring (Fienen & Lowry, 2012; Lowry & Fienen, 2013), storm identification
181 (Zhou & Xu, 2017), and flood extent mapping (Le Coz et al., 2016; Yu et al., 2016).

182 Both actively and passively collected data can violate individual or community privacy (Wu,
183 2013). Data derived from social media present particular challenges. The State of New York
184 recently allowed insurance companies to use social media data to help determine customer
185 premiums (Scism, 2019). While research is permitted within Twitter’s terms of service, the lack
186 of comfort and awareness among users highlights both the public’s growing unease with
187 researchers using digital trace data, and the fact that individuals often accept user agreements
188 that they do not read or fully understand (Bashir et al., 2015; Editorial Board, 2019). Although
189 social media data are increasingly used in environmental research (Daume, 2016; Zipper, 2018),
190 only 17% of respondents in a recent survey indicated that they were comfortable with their
191 tweets being used without being informed (Fiesler & Proferes, 2018).

192 The ethical responsibility of researchers may thus call for a higher standard than either the letter
193 of law or terms of service to protect individual privacy rights, autonomy, and well-being
194 (Ghermandi & Sinclair, 2019). The good intentions of researchers cannot prevail over the
195 interests of human subjects; even a sense of social purpose should not be used to rationalize
196 circumventing ethical requirements and procedures. Given the pace of technological change, and
197 lagging governmental regulation, self-regulation by the scientific community is needed.

198 **Addressing privacy concerns with open and ethical data management**

199 Despite challenges, we do not suggest that data should never be openly shared. Rather, our goal
200 is to encourage water scientists to practice *open and ethical data management* in which
201 researchers recognize and address privacy and security considerations prior to collecting data and
202 proactively plan for data sharing throughout the research process (Meyer, 2018). Guidance can
203 be drawn from disciplines including medical science, utilities research, computer science,
204 economics, psychology, and law as well as previous work integrating biophysical and social
205 aspects of water science (Flint et al., 2017). Given the diversity of data used across these fields,
206 accepted practices will vary widely (Lupia & Elman, 2014), and we focus on broadly applicable
207 general principles which may be relevant to the water science community. A recent synthesis
208 proposed a decision tree for biodiversity data which considers the potential benefits and risks of
209 sharing (Tulloch et al., 2018); we present a similar approach in Figure 2. However, legal
210 constraints vary (Klass & Wilson, 2016), as only 58% of countries currently have data privacy
211 legislation (United Nations, 2018), and researchers should consider their local context.

212 *Institutional and Community Resources*

213 First and foremost, we encourage water scientists to consult available institutional resources.
214 Prior to beginning a study, investigators should evaluate whether it could be classified as human
215 subjects research (Figure 2). Institutional review boards in the United States, research ethics
216 committees in the European Union, and their equivalents in other nations and the private sector
217 set requirements for obtaining informed consent from research subjects and stipulations for
218 protecting data confidentiality and privacy (Resnik, 2018). Colleagues can also be an invaluable
219 resource; by collaborating with social scientists with experience navigating these issues,
220 hydrologists can co-develop research topics, methods, and data management plans which ask and
221 answer socio-environmental questions in an ethical and reproducible manner (Flint et al., 2017).
222 Additional resources found at many institutions include legal counsels, privacy or information
223 officers, research librarians, and research ethicists. Researchers and their institutions may need to
224 enter into agreements to ensure protection of data provided by others, such as meter data
225 collected by utilities. As data privacy and security issues evolve, so will public opinion and
226 regulatory policies about which researchers need to be aware.

227 There is also a need to think beyond the individual when sharing data that may lead to harm for a
228 group of individuals or a community. Dickert & Sugarman (2005) suggest a community
229 consultation process which is well-suited to the water sciences (Figure 2): (1) prior to beginning
230 a project, researchers should identify potential risks to individuals and the community; (2) the
231 community being studied should benefit in some way; (3) potentially affected parties should be
232 given opportunity to shape the project; and (4) communities share in the responsibility for the
233 project. These steps require meaningful engagement with the stakeholder community prior to the
234 onset of research to identify potential benefits and harms, which can then be addressed
235 collaboratively. Although desirable, it may be prohibitive to obtain individual consent, in which

236 case this process might be conducted at the community level via consultation with elected
237 representatives, community leaders, and open public meetings, such as town halls, as well as
238 focus groups and opinion surveys. The challenge is to establish community-level authority and
239 rules for decision-making.

240 Additional concerns arise when affected communities include Indigenous peoples. Sovereign
241 nations often have their own research protocols, which may be more stringent than institutional
242 requirements (Brugge and Missaghian, 2006). Some Indigenous nations or people consider data
243 collected on their land to be tribal property and do not permit these data to be shared openly
244 (Chief et al., 2016). The emerging concept of Indigenous data sovereignty asserts that Indigenous
245 groups have jurisdiction over the collection, ownership, and downstream use of data collected by
246 or about their own peoples or land (Rainie et al., 2017). Thus, a collaborative approach should
247 guide the entire research process (David-Chavez and Gavin, 2018), including discussions about
248 data security, ownership, and sharing (Chief et al., 2018; Whyte, 2017).

249 To meet the diverse needs of the water research community, legal frameworks should be
250 informed and supplemented by community, professional, and scientific standards, and vice versa.
251 At the funding stage, many agencies require the submission of data management plans, and these
252 should be required to address potential privacy and security concerns prior to the onset of
253 research. At the publication stage, journals could augment data sharing requirements by requiring
254 a written data privacy and security statement as part of the submission process; similar
255 recommendations have been made by the wildlife research community to deal with inconsistent
256 standards across institutional boundaries (Field et al., 2019). At the archiving stage, community
257 data repositories (such as the Consortium of Universities for the Advancement of Hydrologic
258 Science, Inc. HydroShare portal) can develop data privacy guidelines and require researchers to
259 submit data privacy statements; even the simple step of requiring users to affirm that submitted
260 data are legally allowed and do not contain personally identifiable information can be effective
261 (King, 2007). To further assist early-career scientists, responsible human subjects training should
262 be integrated into graduate programs in the water sciences and departmental handbooks and
263 protocols should include information about institutional resources to improve both the technical
264 and ethical data literacy. As in other areas of ethical training, opportunities or requirements for
265 continuing education should also be provided. Finally, standards should be enforced, and
266 breaches should be penalized.

267 *Sharing Private Data*

268 Ethical data sharing requires transforming data via aggregation or other means to ensure that it is
269 no longer identifiable at a level that jeopardizes privacy and cannot be 'de-anonymized' when
270 combined with other datasets (Helveston, 2015; Wu, 2013). All anonymization techniques will
271 inherently cause a loss in the information content and utility of the data (Antonatos et al., 2018).
272 To minimize the effect of this loss and meet FAIR standards, it is critical to also include detailed
273 information about the anonymization procedure via metadata and sharing code, ideally using

274 open-source tools integrating version control for transparency, to allow for interoperability and
275 usability by other researchers (Bakker, 2019; Lowndes et al., 2017; Stagge et al., 2019). When
276 possible, researchers should leave jurisdiction of sensitive data to the agencies responsible for
277 collecting and warehousing these data; where there is no such organization, they should provide
278 synthetic examples of the data so that others can understand and replicate the anonymization
279 procedure.

280 Spatially identifiable information can be stripped from data prior to publication without
281 compromising reproducibility if the spatial location is not critical to the study. McKenna et al.
282 (2012) suggest, for example, that smart meter data can be used without compromising individual
283 privacy by aggregating data to sufficiently coarse spatial or temporal scales so that individual
284 activities cannot be inferred. Alternately, where the spatial relation among data points is
285 important but absolute geographic coordinates are not, geographic coordinates can be scaled to
286 preserve relative relationships between points (Stack Whitney et al., 2016) or data can be
287 converted to a non-spatial network with mapped relationships between nodes (individuals) and
288 elements (data points) (Figure 1). A network perspective can yield insights about characteristics
289 of water systems without revealing information about individual users (Barabási & Albert, 1999;
290 Perelman & Ostfeld, 2011). Where spatial location is critical, aggregation is necessary. For
291 example, urban water use data are often aggregated to the census block or coarser for research
292 purposes (Brelsford & Abbott, 2017; Breyer et al., 2012, 2018). Other high-resolution data
293 providing evidence of water conditions or human activity (including water use, water quality
294 impairment, and illegal activities) may also require aggregation (Hall et al., 2012; Prichard et al.,
295 2014). Aggregation protects individual privacy but limits the ability of researchers to explore
296 fine-scale spatial and behavioral dynamics.

297 Digital trace data are particularly challenging to anonymize, since social media platforms such as
298 Twitter are searchable; even if a researcher strips identifying information (such as user names)
299 from the database, data can easily be ‘de-anonymized’ via searching for the text or observing
300 network structure (Ayers et al., 2018). In most studies, data at the individual level are
301 unnecessary, since researchers are primarily interested in population-level statistics, and derived
302 statistics can be extracted from the dataset and shared without the accompanying raw data. Even
303 more directly, the metric quantified from each piece of digital trace data could be shared. For
304 example, a study using tweets to study the timing of irrigation could share the date, county, and
305 crop-type mentioned without sharing the specific field-level geolocation or raw tweet text.

306 **Conclusions**

307 Increased adoption of open science principles and availability of high-resolution data are
308 transforming socio-environmental and socio-hydrological science for the better. At the
309 convergence of these trends are emerging challenges related to ensuring reproducibility without
310 inadvertently causing harm to individuals or communities. As new data sources and
311 interdisciplinary research continues to grow, self-reflection as a community is necessary to

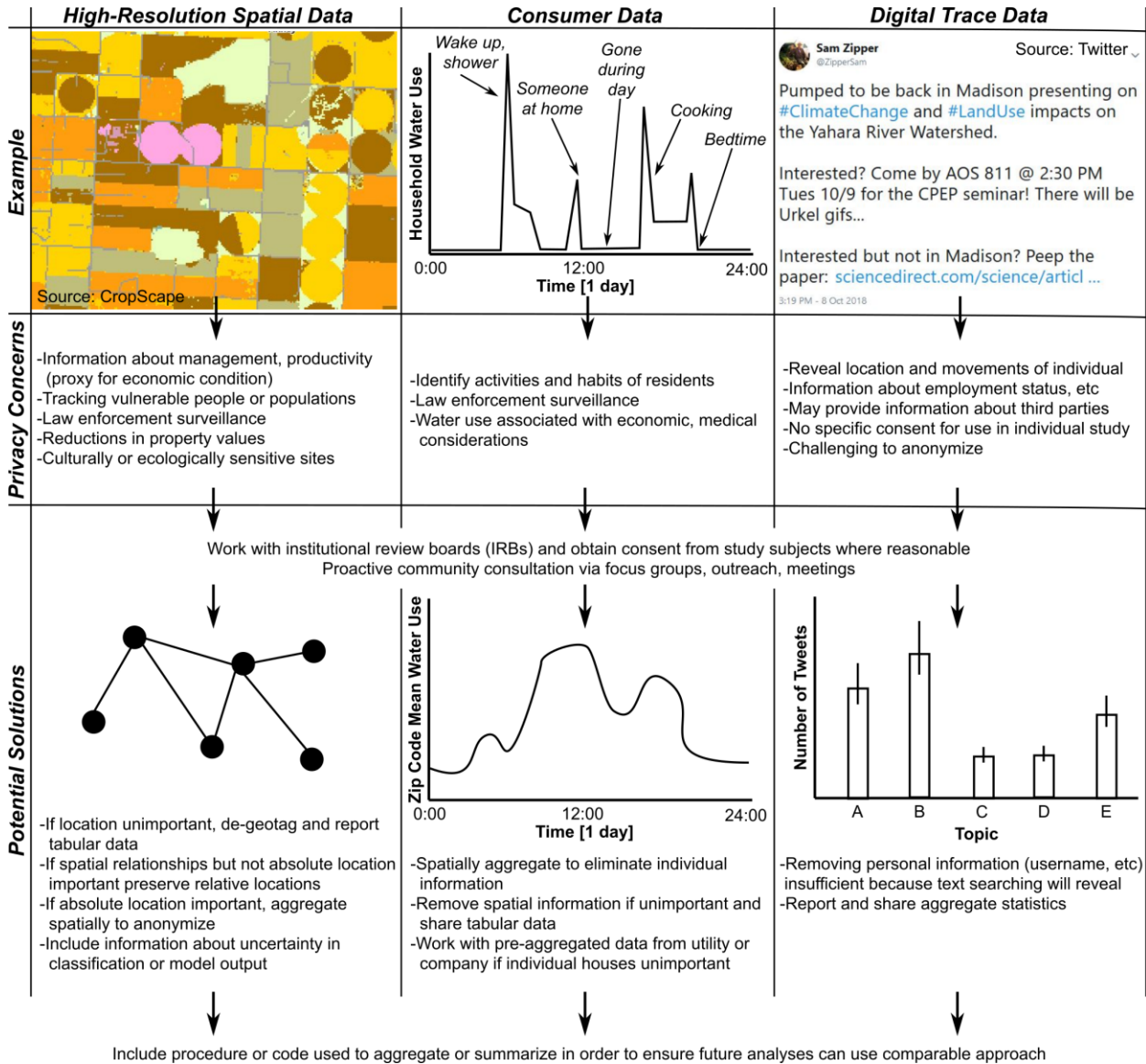
312 ensure that privacy and security are dealt with proactively to maintain trust in the hydrologic
313 sciences among all stakeholders and the public we serve.

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316 Science Foundation under Grant No. 1735884. No data were used in this manuscript but if any
317 were, we definitely would have openly published them!

318

319 **Figures**



320

321 **Figure 1.** Examples of data types with potential privacy concerns, and recommended practices.

322 Left: High spatial resolution data as provided by the US Department of Agriculture’s CropScape

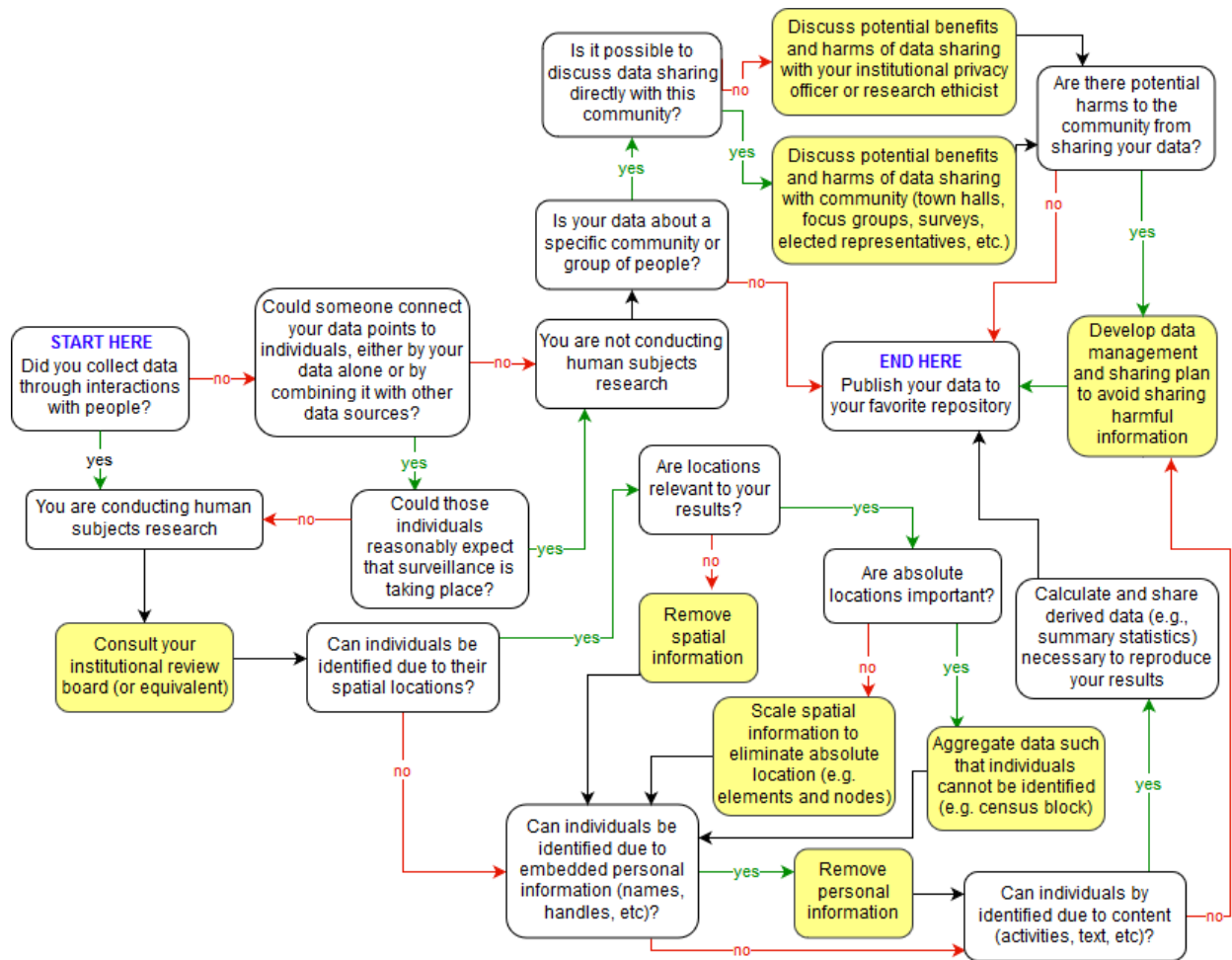
323 portal for the Cropland Data Layers (Han et al., 2012), which uses satellite data to map

324 agricultural land use and crop types at 30 square meter resolution. Center: Example high

325 temporal resolution household water use data from a smart meter with annotated information that

326 can be inferred. Right: Example tweet including potentially concerning information (in this case,

327 travel patterns).



328

329 **Figure 2.** Potential decision tree researchers can use to evaluate practices for sharing their data.
 330 Yellow boxes indicate actions researchers should take to protect privacy.

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